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Lauren Boebert's Transphobic Bud Light Nickname Draws Conservative Laughter

BY **ANDREW STANTON** ON 6/10/23 AT 5:28 PM EDT

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Representative [Lauren Boebert](#) drew laughter from a conservative conference for giving [Bud Light](#) a nickname while using a transphobic slur.

Boebert, a Colorado Republican, derailed corporate "wokeism" during her speech at the Western Conservative Summit in Denver on Friday. She highlighted conservatives' boycotts against Bud Light, the beer brand that faced right-wing outrage for sending a commemorative beer can to influencer and activist [Dylan Mulvaney](#) to celebrate the one-year mark of her gender transition. During the GOP lawmaker's speech on Friday, she invoked a term for transgender individuals that is widely viewed as offensive.

"There's wokeism in the corporate world," Boebert said. "Bud Light, or t***** fluid, they have lost \$27 billion in revenue because you took a stand."

Her remark comes as advocates sound the alarm about rising anti-LGBTQ+ sentiment in the United States amid what they view as a resurgence of homophobic or transphobic rhetoric, as well as an increase in new anti-LGBTQ+ legislation. According to the American Civil Liberties Union (ACLU), at least 491 bills targeting LGBTQ+ rights have been introduced across the U.S. so far this year.



Representatives on Sunday. Boebert drew conservative laughter after using a slur for transgender people during the Western Conservative Summit on Friday.

WIN MCNAMEE/GETTY IMAGES

Meanwhile, Boebert's remark was met with laughter from the audience at the summit—but faced backlash on social media where critics condemned the use of that term. Patriot Takes, a left-leaning account that monitors conservatives, called her out on [Twitter](#) on Saturday for using "a derogatory slur against trans people, in an attempt for laughs."

@patriottakes · [Follow](#)

Lauren Boebert used "tranny," a derogatory slur against trans people, in an attempt for laughs.

"There's wokeism in the corporate world. Bud Light, or tranny fluid, they have lost \$27 billion in revenue because you took a stand."

Watch on Twitter

5:57 AM · Jun 10, 2023

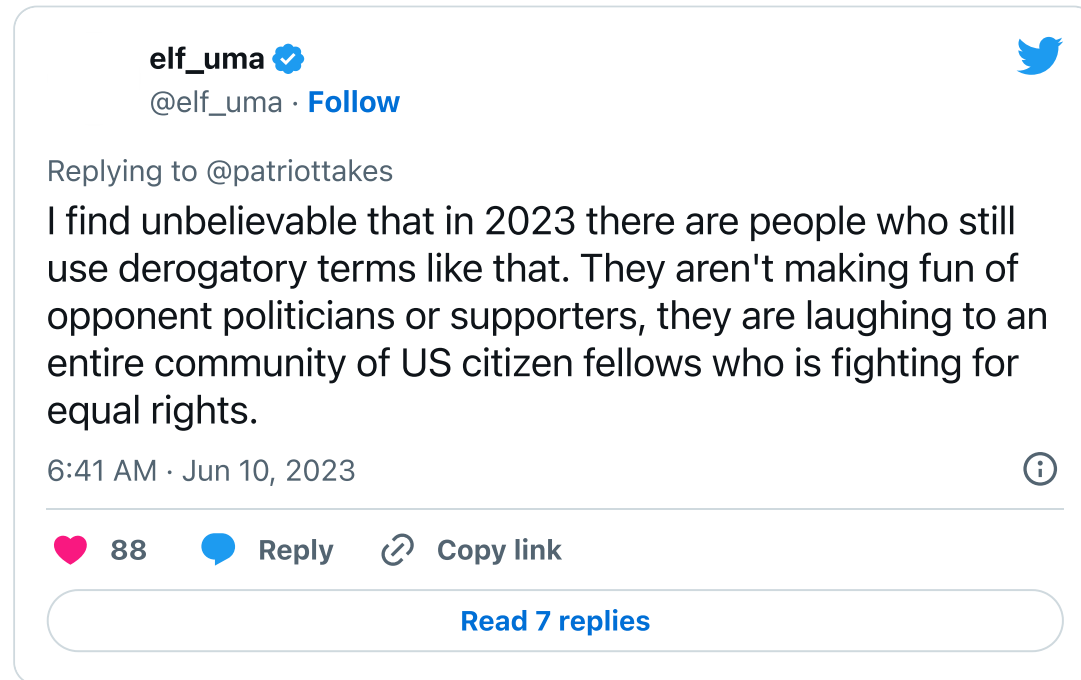


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Another Twitter user @elf_uma tweeted, "I find unbelievable that in 2023 there are people who still use derogatory terms like that. They aren't making fun of opponent politicians or supporters, they are laughing to an entire community of US

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Furthermore, many critics on social media also noted that Bud Light has lost \$27 billion in market value, not revenue.

Newsweek reached out to Boebert's office for comment via email.

Boebert and other conservatives have supported boycotts against brands including Bud Light over their embrace of the LGBTQ+ community. They have accused these brands of "going woke" by partnering with prominent members of the LGBTQ+ community or by releasing Pride month merchandise. Several other companies including [Target](#), PetSmart and [Starbucks](#) have [drawn boycotts over their pro-LGBTQ+ positions](#).

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Last week, the Human Rights Campaign (HRC) [declared a "state of emergency" for LGBTQ+ people](#) amid the uptick in anti-LGBTQ+ legislation introduced by conservative lawmakers. Of the growing number of anti-LGBTQ+ bills, at least 76 have been signed into law, fueling concerns about the future of rights for the community.

"The multiplying threats facing millions in our community are not just perceived—they are real, tangible and dangerous," HRC President Kelley Robinson said in a previous statement. "In many cases they are resulting in violence against LGBTQ+ people, forcing families to uproot their lives and flee their homes in search of safer states, and triggering a tidal wave of increased homophobia and transphobia that puts the safety of each and every one of us at risk."

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17 hours ago

I heard the same kind of repulsive rhetoric in the '50s (when America used to be great.) McCarthy and his vile admirers used to like to make public speeches about N-music, N-dancing, N-food etc. and throw in a few Meskin comments for good measure.

A whole lot of preachers got in on it too.

I thought ...

See more *(Edited)*Reply ·  43  9 · Share 1 reply**RA Ruth Anne** ...


18 hours ago

Lauren is against everyone, but only for getting media attention. And while she is spouting hatred and bigotry, she obviously does not spend any time teaching her children to be responsible and compassionate.

Reply ·  42  9 · Share**c Countrygirl** ...

15 hours ago

That's why she is a grandma at 37. I feel sorry for that grandkid.

Reply ·  21  9 · Share 2 replies

Then they came for the trade unionists, and I did not speak out— because I was not a trade unionist.

Then they came for the Jews, and I did not speak out—because I was not a Jew.

Then they came f...

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 1 reply

M MrMojo ...

15 hours ago

The GQP claims to support the 'people' of America.

It also claims that matters like race or other issues are not issues for it.

But that's only if one is a white, conservative Christian.

For anyone who's not one of 'them', like minorities or in the LGBT community, it's fair game to use whatever prejud...

See more *(Edited)*

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AmericanPatriot ...

17 hours ago

When confronting this we cannot ignore the fact that Trump and the maga-GOP have made a huge effort to stir up bigotry and racism in our country. Shame on the maga GOP for supporting the

Trump white supremacist movement and helping to create a climate of lies, hatred, racism, and deceit.

Let us n...

See more



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Uncle_Paul ...

14 hours ago

The scary part is that someone elected this thing. Those voters cannot be and are not any better than she is.

Reply ·  20  8 · Share

L Lynni3nyc ...

13 hours ago

Really, I guess her district is small, but she's awfully vocal, like MTG. I don't understand how the minority gets such a platform?

Reply ·  5  4 · Share

Ghem Nemik ...

17 hours ago

Real women don't desert their kids.

Reply ·  19  1 · Share

Mclrish ...

15 hours ago

There's that GED shinning through.

G **GOPnomore** ...

18 hours ago

If I was this woman, I'd hide. Every time new details, come out about her life, you find out she's extremely bold and very unusual to put it mildly.

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HolierThnThou ...

17 hours ago

I suspect that she has gone down to the Y for a box lunch herself from time to time.

Only when paying clients insisted, though, so it really doesn't count.

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↩ 1 reply

Huey55 ...

18 hours ago

I'm gonna open up a Boebert-Light and nip that problem in the Bud.



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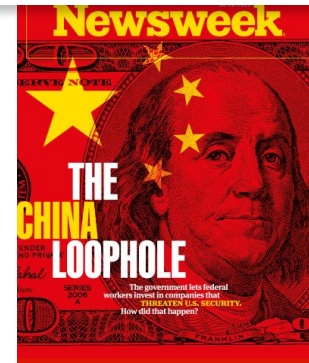
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